## **SIRPA** membership – Benefits



## **SIRPA** benefits:

- Use of SIRPA logo on your website and promotional content. Until you complete the training
  you must include the text 'Currently Undertaking the SIRPA Practitioner Training' under,
  above or beside the logo.
- 2. Once you have completed Level 2 and are SIRPA-trained you may be listed on the SIRPA website Find a Practitioner Directory with contact details and link to your own website.
- SIRPA CPD webinars and Q&A with Specialists in this field and related fields free for members, these are also recorded and included on New Zenler in SIRPA Membership, 'Member Webinars' tile.
- 4. Discounted tickets to CPD days/courses and conferences.
- 5. 50% discount off all digital products on the SIRPA website.
- 6. 30% discount off my book, 'Chronic Pain: Your Key to Recovery.'
- 7. Affiliate fees for referrals to the online SIRPA online programme and practitioner training courses.
- 8. Access to the SIRPA Events Calendar listing all SIRPA events in one place.
- 9. Opportunity to offer and receive peer support to practitioners who are working through the online training.
- 10. Access to reduced price Clinical Supervision from our SIRPA-trained Clinical Supervisors
- 11. Access to our private membership Facebook group to connect with other members and share resources, insights and support.
- 12. After starting Level 2 you will have the opportunity for you to join the Private SIRPA Facebook Group for people following the SIRPA recovery Programme or working with a SIRPA-trained Practitioner.
- 13. Curable provide SIRPA Practitioners with a FREE Clinicians account from which you can offer 6 weeks of the full Curable app to your clients and friends for FREE.

## Resources to help with clinical, professional, and business development including:

- 14. Business Builder Course by Olivia Stephanino,
- 15. Social Media Masterclass by Janet Bebb, explaining how to use Facebook, Linked In, Twitter and Instagram for business, available via the files section of the membership group.
- 16. Guest blogging on the SIRPA website.
- 17. Opportunity to share your videos, blogs and offers to the wider SIRPA audience via social media and the newsletter.
- 18. Opportunity to share your social media profiles on a spreadsheet so SIRPA can follow you and share some posts to help you raise your profile to thousands of our followers.
- 19. Opportunity to be one of our Spotlight Practitioners on the SIRPA website and on social media.
- 20. Opportunities to 'Go Live' on the SIRPA Facebook page in the Practitioner Live with Georgie.
- 21. Opportunity to advertise if you're looking for case studies via the Find a Practitioner directory on the SIRPA website.

SIRPA membership is just £25 per month after 2 FREE months once you begin Level 2.